

CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
67120-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

 Advertiser
 Product
 Estimate Number

 Smith/R/Senate
 TOM SMITH FOR SENATE
 325

Billing Address:

SRCP Media Attention: Accounts Payable 201 North Union Street Suite 200 Alexandria, VA 22314
 Flight Dates
 Order #
 Alt Order #

 10/23/12 - 10/29/12
 67120
 9848221 /Brad

 Billing Calendar
 Billing Type
 Deal #

Cash

Special Handling

Broadcast

| IDB # | Advertiser Code | Product Code

Agency Ref Advertiser Ref

Send Payment To:

CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Line	Start Date	End Da	ate Des	cription	Start/End Tim	ne MTWTFSS	Length	Week	Rate	Type		
1	10/23/12	10/29/1	12 M-F	10a-11a	10a-11a	МГWГF	:30	5	\$100.00	NM		
,	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WHP	Tu	10/23/12	10:30 AM	M-F 10a-11a	10a-11a	:30	TS12TV15			\$100.00	NM
	4 WHP	W	10/24/12	10:25 AM	M-F 10a-11a	10a-11a	:30	TS12TV16			\$100.00	NM
	5 WHP		10/25/12 MG 23.2.23		<i>M-F 10a-11a</i> 5,23.6,23.7,23.8,23.9,23	10a-11a 3.10.23.11.23.12	:0	0			\$100.00	NM
	3 WHP				M-F 10a-11a	10a-11a	:30	TS12TV15			\$100.00	NM
2	10/23/12	10/29/1	12 M-F	11a-12p	11a-12p	МГWГF	:30	6	\$325.00	NM		
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WHP	Tu	10/23/12	11:30 AM	M-F 11a-12p	11a-12p	:30	TS12TV16			\$325.00	NM
	2 WHP	W	10/24/12	10:58 AM	M-F 11a-12p	11a-12p	:30	TS12TV15			\$325.00	NM
	6 WHP	W	10/24/12	12:00 PM	M-F 11a-12p	11a-12p	:30	TS12TV16			\$325.00	NM
	3 WHP	Th	10/25/12	10:59 AM	M-F 11a-12p	11a-12p	:30	TS12TV15			\$325.00	NM
	4 WHP	F	10/26/12	11:31 AM	M-F 11a-12p	11a-12p	:30	TS12TV16			\$325.00	NM
3	10/23/12	10/29/1	12 Soa	p Rotator	1230p-2p	МГWГF	:30	15	\$75.00	NM		
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	12 WHP		10/23/12 MG 23.2,23	3.3,23.4,23.	Soap Rotator 5,23.6,23.7,23.8,23.9,23	1230p-2p 3.10,23.11,23.12	:0	0			\$75.00	NM
	2 WHP	Tu	10/23/12	12:59 PM	Soap Rotator	1230p-2p	:30	TS12TV15			\$75.00	NM
	1 WHP	Tu	10/23/12	1:59 PM	Soap Rotator	1230p-2p	:30	TS12TV16			\$75.00	NM
	3 WHP		10/24/12 MG 23.2,23	3.3,23.4,23.	Soap Rotator 5,23.6,23.7,23.8,23.9,23	1230p-2p 3.10,23.11,23.12	:0	0			\$75.00	NM
	4 WHP	W	10/24/12	12:58 PM	Soap Rotator	1230p-2p	:30	TS12TV15			\$75.00	NM
	11 WHP	W	10/24/12	1:59 PM	Soap Rotator	1230p-2p	:30	TS12TV16			\$75.00	NM
	13 WHP		10/25/12 MG 23.2,23	3.3,23.4,23.	Soap Rotator 5,23.6,23.7,23.8,23.9,23	1230p-2p 3.10,23.11,23.12	:0	0			\$75.00	NM
	5 WHP	Th	10/25/12	12:55 PM	Soap Rotator	1230p-2p	:30	TS12TV16			\$75.00	NM
	6 WHP	Th	10/25/12	1:59 PM	Soap Rotator	1230p-2p	:30	TS12TV15			\$75.00	NM
	8 WHP		10/26/12 MG 23.2,23	3.3,23.4,23.	Soap Rotator 5,23.6,23.7,23.8,23.9,23		:0	0			\$75.00	NM
	7 WHP	F	10/26/12	12:57 PM	Soap Rotator	1230p-2p	:30	TS12TV15			\$75.00	NM
	15 WHP	F	10/26/12	1:29 PM	Soap Rotator	1230p-2p	:30	TS12TV16			\$75.00	NM

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Advertiser	Product	Estimate Number
Smith/R/Senate	TOM SMITH FOR SENATE	325

								Spots/			
Line	Start Date	End Dat	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3	10/23/12	10/29/12	2 Soar	Rotator	1230p-2p	MTWTF	:30	15	\$75.00	NM	
4	10/23/12	10/29/12	2 M-F	3p-4p	3p-4p	MTWTF	:30	10	\$50.00	NM	
	Spots: # Ch	Dav	Air Date	Air Time De	escription	Start/End Time	Lenath	n Ad-ID			Rate Type
	9 WH		10/23/12	3:11 PM M-		3p-4p		TS12TV16			\$50.00 NM
	1 WH		10/23/12	3:41 PM M-	<u> </u>	3p-4p		TS12TV15			\$50.00 NM
	2 WH		10/24/12	3:14 PM M-	- ' '	3p-4p		TS12TV16			\$50.00 NM
	10 WH		10/24/12	3:34 PM M-		3p-4p		TS12TV15			\$50.00 NM
	3 WH		10/25/12	3:10 PM M-	F 3p-4p	3p-4p	:30	TS12TV15			\$50.00 NM
	8 WH		10/25/12	3:38 PM M-		3p-4p	:30	TS12TV16			\$50.00 NM
	7 WH		10/26/12	3:10 PM M-		3p-4p	:30	TS12TV16			\$50.00 NM
	4 WH		10/26/12	3:39 PM M-		3p-4p	:30	TS12TV15			\$50.00 NM
5	10/23/12	10/29/12	2 M-F	4р-5р	4p-5p	MTWTF	:30	7	\$150.00	NM	
	Spots: # Ch	Dav	Air Date	Air Time De	escription	Start/End Time	l enath	n Ad-ID			Rate Type
	1 WH		10/23/12	4:21 PM M-		4p-5p		TS12TV16			\$150.00 NM
	2 WH		10/23/12	4:48 PM M-		4p-5p		TS12TV15			\$150.00 NM
	6 WH		10/24/12	4:38 PM M-		4p-5p		TS12TV16			\$150.00 NM
	4 WH		10/25/12	4:38 PM M-				TS12TV15			\$150.00 NM
	3 WH		10/26/12	4:31 PM M-		4p-5p		TS12TV16			\$150.00 NM
6	10/23/12	10/29/12		21 News at 5		МГЖГБ	:30	5	\$110.00	NM	,
	Spots: # Ch	Dav	Air Date	Air Time De	escription	Start/End Time	l enath	n Ad-ID			Rate Type
	3 WH		10/23/12		BS 21 News at 5p	5p-530p		TS12TV16			\$110.00 NM
	1 WH		10/24/12		BS 21 News at 5p	5p-530p		TS12TV15			\$110.00 NM
	5 WH		10/25/12		BS 21 News at 5p	5p-530p		TS12TV16			\$110.00 NM
	4 WH		10/26/12		BS 21 News at 5p	5p-530p		TS12TV15			\$110.00 NM
7	10/23/12	10/29/12		21 News at 5		МГЖГБ	:30	5	\$110.00	NM	
	Spots: # Ch	Day	Air Date	Air Time De	escription	Start/End Time	l enath	Ad-ID			Rate Type
	2 WH		10/23/12		3S 21 News at 530p	530p-6p		TS12TV15			\$110.00 NM
	1 WH		10/24/12		3S 21 News at 530p	530p-6p		TS12TV16			\$110.00 NM
	5 WH		10/25/12		3S 21 News at 530p	530p-6p		TS12TV15			\$110.00 NM
	4 WH		10/26/12		BS 21 News at 530p	530p-6p		TS12TV16			\$110.00 NM
8	10/23/12	10/29/12	2 CBS	21 News at 6	o 6p-630p	MTWTF	:30	5	\$125.00	NM	
	Spots: # Ch	Dav	Air Date	Air Time De	escription	Start/End Time	Lenath	n Ad-ID			Rate Type
	1 WH		10/23/12		BS 21 News at 6p	6p-630p		TS12TV16			\$125.00 NM
	2 WH		10/23/12		BS 21 News at 6p	6p-630p		TS12TV15			\$125.00 NM
	4 WH		10/25/12		BS 21 News at 6p	6p-630p		TS12TV16			\$125.00 NM
	5 WH		10/26/12		BS 21 News at 6p	6p-630p		TS12TV15			\$125.00 NM
9	10/23/12	10/29/12		7p-730p	7p-730p	MTWTF	:30	5	\$400.00	NM	
	Spots: # Ch	Dav	Air Date	Air Time De	escription	Start/End Time	l enath	n Ad-ID			Rate Type
	1 WH		10/23/12	6:59 PM M-	•	7p-730p		TS12TV15			\$400.00 NM
	4 WH		10/23/12	7:18 PM M-	<u> </u>	7р-730р 7р-730р		TS12TV16			\$400.00 NM
	5 WH		10/24/12	7:13 PM M-		7р-730р 7р-730р		TS12TV15			\$400.00 NM
	3 WH		10/25/12	7:14 PM M-		7p-730p		TS12TV16			\$400.00 NM
	J VVII		10/20/12	1.17 1 IVI IVI	1 7 p 1 0 0 p	7 P=1 30P	.30	, 10121110			ψ τ υυ.υυ 14101

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67120-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Smith/R/Senate	TOM SMITH FOR SENATE	325

								Spots/				
Line Star	rt Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
10 10/2	23/12	10/29/1	2 M-F	730p-8p	730p-8p	МГЖГБ	:30	5	\$450.00	NM		
Spot	ts: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
	2 WHP	Tu	10/23/12	7:53 PM	M-F 730p-8p	730p-8p	:30	TS12TV16			\$450.00	NM
	3 WHF	W	10/24/12	7:35 PM	M-F 730p-8p	730p-8p	:30	TS12TV15			\$450.00	NM
	5 WHP		10/25/12 MG 23.2.2:		M-F 730p-8p 5,23.6,23.7,23.8,23.9,23.10	730p-8p 0.23.11.23.12	:00)			\$450.00	NM
	4 WHF		10/26/12		M-F 730p-8p	730p-8p	:30	TS12TV15			\$450.00	NM
11 10/2	23/12	10/29/1		S 21 News a	•	MTWTF	:30	5	\$150.00	NM	· .	
Spot	ts: <u>#</u> <u>Ch</u>	Dav	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Type
- Opo-	4 WHF		10/23/12		CBS 21 News at 11p	11p-1135p		TS12TV15			\$150.00	
	1 WHF		10/24/12		CBS 21 News at 11p	11p-1135p		TS12TV15			\$150.00	
	3 WHF		10/25/12		CBS 21 News at 11p	11p-1135p		TS12TV15			\$150.00	
	2 WHF		10/26/12		CBS 21 News at 11p	11p-1135p		TS12TV15			\$150.00	
12 10/2		10/29/1		erman	1135p-1235a	MTWTF	:30	10	\$140.00	NM	* ***********************************	
Snot	ts: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Type
Срок	1 WHF		10/23/12		Letterman	1135p-1235a		TS12TV16				
	9 WHF			12:31 AM		1135p-1235a		TS12TV15			\$140.00	
	2 WHF	, W	10/24/12		Letterman 5,23.6,23.7,23.8,23.9,23.10	1135p-1235a	:00				\$140.00	
	6 WHF			12:09 AM		1135p-1235a	.30	TS12TV16			\$140.00	NM
	10 WHF	Th	10/25/12		Letterman 5,23.6,23.7,23.8,23.9,23.10	1135p-1235a	:00				\$140.00	
	3 WHF			12:31 AM		1135p-1235a	.30	TS12TV16			\$140.00	NM
	4 WHP	F	10/26/12		Letterman 5,23.6,23.7,23.8,23.9,23.10	1135p-1235a	:00				\$140.00	
	8 WHF					1135p-1235a	:30	TS12TV16			\$140.00	NM
13 10/2	23/12	10/29/1	2 Tue	8р-9р	8p-9p	- T	:30	1	\$1,800.00	NM		
Spot	ts: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Type
	1 WHF		10/23/12		Tue 8p-9p	8p-9p		TS12TV15			\$1,800.00	
14 10/2	23/12	10/29/1	2 Tue	9p-10p	9p-10p	- T	:30	1	\$1,600.00	NM		
Spot	ts: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
	1 WHF		10/23/12		Tue 9p-10p	9p-10p		TS12TV16			\$1,600.00	
15 10/2	23/12	10/29/1	2 Wed	d 8p-9p	8p-9p	W	:30	1	\$1,600.00	NM		
Spot	ts: # Ch	Dav	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Type
Срок	1 WHF		10/24/12		Wed 8p-9p	8p-9p		TS12TV16			\$1,600.00	_
						•					ψ1,500.00	. 4141
16 10/2	23/12	10/29/1	2 Wed	d 9p-10p	9p-10p	W	:30	1	\$1,600.00	NM		
Spot	ts: # Ch		Air Date		<u>Description</u>	Start/End Time	Length				Rate	
<u> </u>	1 WHF	W	10/24/12	9:47 PM	Wed 9p-10p	9p-10p	:30	TS12TV15			\$1,600.00	NM
17 10/2	23/12	10/29/1	2 Wed	d 10p-11p	10p-11p	W	:30	1	\$1,100.00	NM		
Spot	ts: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Type
-,	1 WHF		10/24/12		Wed 10p-11p	10p-11p		TS12TV16			\$1,100.00	
18 10/2		10/29/1		8p-9p	8p-9p	T	:30	1	\$1,700.00	NM		

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67120-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Smith/R/Senate	TOM SMITH FOR SENATE	325

								Spots/				
Line	Start Date	End Da	ite Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	l ength	n Ad-ID			Rate	Туре
	1 WHI		10/25/12		Thu 8p-9p	8p-9p		TS12TV16			\$1,700.00	
40	10/00/10				' '	' '					, ,	
19	10/23/12	10/29/1	2 Fri S	9p-10p	9p-10p	F	:30	1	\$900.00	NM		
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	n Ad-ID			Rate	Туре
	1 WHI	P F	10/26/12	9:46 PM	Fri 9p-10p	9p-10p	:30	TS12TV15			\$900.00	NM
20	10/23/12	10/29/1	2 Fri 1	10p-11p	10p-11p	F	:30	1	\$1,000.00	NM		
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
	1 WHI	P F	10/26/12	10:35 PM	Fri 10p-11p	10p-11p	:30	TS12TV16			\$1,000.00	NM
21	10/23/12	10/29/1	2 Satu	urday Early S	Show 9a-11a	S-	:30	3	\$70.00	NM		
	Spots: # Ch	Day	Air Date	Air Time	<u>Description</u>	Start/End Time		Ad-ID			Rate	Type
	2 WHI		10/27/12		Saturday Early Show	9a-11a		TS12TV16			\$70.00	
	3 WHI		10/27/12		Saturday Early Show	9a-11a		TS12TV17			\$70.00	
	1 WHI	^o Sa	10/27/12	10:29 AM	Saturday Early Show	9a-11a	:30	TS12TV16			\$70.00	NM
22	10/23/12	10/29/1	2 CBS	S 21 News a	t 6p 6p-630p	S	:30	2	\$80.00	NM		
	Spots: # Ch	Day	Air Date	Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate	Type
	1 WHI	Su Su	10/28/12	6:23 PM	CBS 21 News at 6p	6p-630p		TS12TV16			\$80.00	NM (
	2 WHI	^P Su	10/28/12	6:29 PM	CBS 21 News at 6p	6p-630p	:30	TS12TV17			\$80.00	NM
23	10/23/12	10/29/1	2 Sat	9p-10p	9p-10p	S-	:30	1	\$1,200.00	NM		
	Spots: # Ch	Day	Air Date		<u>Description</u>	Start/End Time	Length	Ad-ID			Rate	Туре
	3 WHI		10/23/12 or 3.8,12.4	,23.1,12.5,3	CBS 21 News at 6a .10,12.10,10.5,3.13,1.5,12	6a-7a 2.2,3.3,3.12) TS12TV15			\$70.00	
	12 WHI	MG f		,23.1,12.5,3	CBS This Morning .10,12.10,10.5,3.13,1.5,12	7a-9a 2.2,3.3,3.12) TS12TV16			\$40.00	
	7 WHI		10/23/12 or 3.8.12.4		M-F 2p-3p .10,12.10,10.5,3.13,1.5,12	2p-3p 2.2.3.3.3.12	:30) TS12TV15			\$65.00) NM
	5 WHI	P W	10/24/12	2:28 PM	M-F 2p-3p .10,12.10,10.5,3.13,1.5,12	2p-3p	:30	TS12TV15			\$65.00	NM
	8 WHI		10/25/12 or 3.8,12.4		M-F 2p-3p .10,12.10,10.5,3.13,1.5,12	2p-3p 2.2,3.3,3.12	:30) TS12TV16			\$65.00) NM
	4 WHI	P F MG f	10/26/12 or 3.8,12.4	2:29 PM ,23.1,12.5,3	M-F 2p-3p .10,12.10,10.5,3.13,1.5,12	2p-3p 2.2,3.3,3.12) TS12TV15			\$65.00) NM
	10 WHI	MG f			.10,12.10,10.5,3.13,1.5,12) TS12TV16			\$400.00	
	1 WHI	See		3.3,23.4,23.	Sat 9p-10p 5,23.6,23.7,23.8,23.9,23.1		:00				\$1,200.00	
	11 WHI	MG f		,23.1,12.5,3	SEC Football Day Game .10,12.10,10.5,3.13,1.5,12) TS12TV17			\$200.00	
	2 WHI	MG f		,23.1,12.5,3	Sat 9p-10p .10,12.10,10.5,3.13,1.5,12) TS12TV16			\$350.00	
	9 WHI				NFL RS Game Early .10,12.10,10.5,3.13,1.5,12	1p-4p 2.2,3.3,3.12	:30) TS12TV17			\$1,300.00	NM
24	10/23/12	10/29/1	2 CBS	S 21 News V	Veekend 11p-1130p	SS	:30	2	\$90.00	NM		
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID			Rate	Туре
	1 WHI	Sa	10/27/12	11:14 PM	CBS 21 News Weekend	11p-1130p	:30	TS12TV17			\$90.00	NM

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67120-1	10/28/12	October 2012	10/01/12 - 10/28/12			

Advertiser	Product	Estimate Number
Smith/R/Senate	TOM SMITH FOR SENATE	325

Spots/

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
24 10/23/12 10/29/12	CBS 21 News Wee	kend 11p-1130p	SS	:30	2	\$90.00	NM	
		· · ·						
Spots: # Ch Day A	ir Date Air Time De	scription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 WHP Su 1	0/28/12 11:26 PM CE	S 21 News Weekend	11p-1130p	:30) TS12TV16			\$90.00 NM
25 10/23/12 10/29/12	CBS Sun Morning	9a-1030a	S	:30	3	\$150.00	NM	
Spots: # Ch Day A	ir Date Air Time De	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
2 WHP Su 1	0/28/12 9:09 AM CE	S Sun Morning	9a-1030a	:30	TS12TV16			\$150.00 NM
1 WHP Su 1	0/28/12 9:46 AM CE	S Sun Morning	9a-1030a	:30	TS12TV17			\$150.00 NM
3 WHP Su 1	0/28/12 10:29 AM CB	S Sun Morning	9a-1030a	:30) TS12TV16			\$150.00 NM
26 10/23/12 10/29/12	Sun 7p-8p	7p-8p	S	:30	1	\$1,800.00	NM	
Spots: # Ch Day A	ir Date Air Time De	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WHP Su 1	0/28/12 7:38 PM Su	n 7p-8p	7p-8p	:30	TS12TV16			\$1,800.00 NM
27 10/23/12 10/29/12	Sun 8p-9p	8p-9p	S	:30	1	\$3,000.00	NM	
Spots: # Ch Day A	ir Date Air Time De	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WHP Su 1	0/28/12 8:50 PM Su	n 8p-9p	8p-9p	:30	TS12TV17			\$3,000.00 NM
28 10/23/12 10/29/12	Sun 9p-10p	9p-10p	S	:30	1	\$2,000.00	NM	
Spots: # Ch Day A	ir Date Air Time De	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
	0/28/12 9:39 PM Su	n 9p-10p	9p-10p	:30	TS12TV16			\$2,000.00 NM
29 10/23/12 10/29/12	Sun 10p-11p	10p-11p	S	:30	1	\$1,200.00	NM	
Spots: # Ch Day A	ir Date Air Time De	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
	0/28/12 10:37 PM Su	n 10p-11p	10p-11p	:30	TS12TV17			\$1,200.00 NM
			Total Spots	8	9			

Payment Terms 30 Days

<u>Gross Total</u> \$32,225.00

Agency Commission \$4,833.75

<u>Net Amount Due</u> **\$27,391.25**